

FINDING ERICA

Every ghost has a reflection.

Series · 8 × 1 hour · IN DEVELOPMENT



LOGLINE

When a tech consultant befriends a mysterious older woman at a South Florida Starbucks, he's drawn into a dangerous web of Russian money laundering, international intrigue, and a cat-and-mouse game between high-stakes players in the luxurious but lethal world of Miami real estate.

THE SERIES

Set in Sunny Isles Beach, which locals call "Little Moscow", FINDING ERICA explores power, beauty and international crime through an unlikely friendship.

Erica Sterling, a captivating woman in her fifties, holds court at a Hallandale Beach coffee shop while balancing wealthy suitors and a mysterious benefactor in Washington. When Alex Chen, a tech consultant, sees past her carefully built facade, he finds a woman trapped in a gilded cage of intrigue and deadly stakes.

The first season

Season one follows Alex deeper into Erica's world as he uncovers a money-laundering operation running through Sunny Isles' luxury towers, and Erica must choose between her safety and the truth.

Audience

Adults 25 to 54 who enjoy sophisticated crime drama.

FORMAT

Series · 8 × 1 hour

GENRE

Thriller · Drama

STAGE

In development

COMPARABLE TITLES

Succession · The Americans · Ozark · Palm Royale · The White Lotus

BUDGET, COMPS AND INVESTMENT

We publish a number only when it is real. Until then, every field below reads In development.

ESTIMATED BUDGET <i>In development</i>	PER-EPISODE BUDGET <i>In development</i>	COMPARABLE TITLES: BUDGETS AND PERFORMANCE <i>In development</i>	FINANCING STRUCTURE <i>In development</i>
INVESTMENT OPPORTUNITY <i>In development</i>	TAX CREDITS AND INCENTIVES <i>In development</i>	SALES AND DISTRIBUTION <i>In development</i>	STAGE <i>In development</i>